



# LET US INTRODUCE OURSELVES.

We're an award-winning out-of-home media agency based in New Jersey.

In simpler terms: we manage more than 1,000 transit shelters and media placements in the No. 1 DMA in the United States. We help brands make an impact with their advertising by offering the opportunity to reach consumers where they live, work and play in the most densely-populated areas of the NY/NJ metro area.



# WHY CHOOSE NEW JERSEY?

The Garden State is fertile ground for advertising.

Boasting the highest population density in the United States (14 times the national average), New Jersey is ideally located along major highways, roadways and transit lines in an area with over 1,000 people per square mile.

Sandwiched between New York City and Philadelphia, New Jersey brings in tourists from all over the country to its shopping, beaches, and hot spots like Atlantic City.



## DEMOGRAPHIC OVERVIEW

- HHI \$100K+: 31.5%
- CBSA Population (18+): 15.55 million
- Average 7-day impressions per display: 36,000+





